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AFRICA CEMENT

Review

**MEDIA
PACK
2024**

AFRICA CEMENT
REVIEW

Telling the African Cement Story

Publisher



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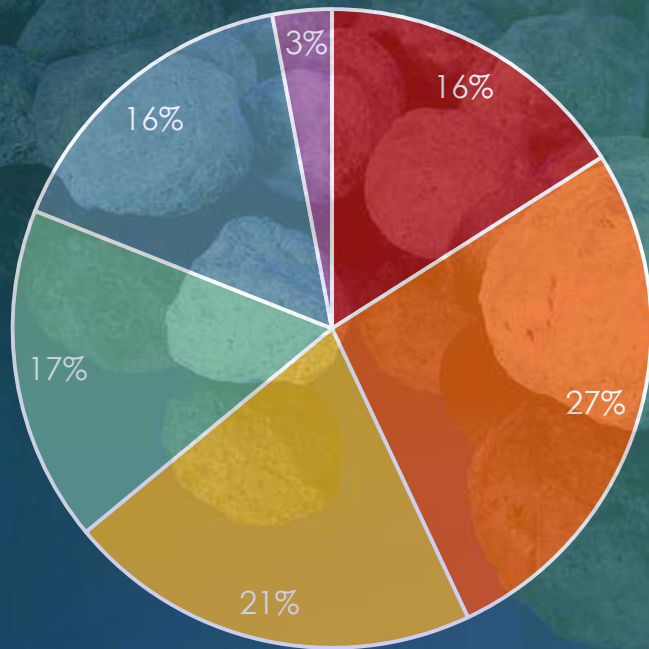


Africa Cement Review magazine is the prime source of cement news on the African continent which includes exclusive industry news, surveys, views and analysis on cement production. This bi-monthly publication in each edition covers latest news, technology, projects, special regional news reports as well as international news. Over 4000 copies of the Africa Cement Review Magazine are distributed throughout the African continent to professionals in the cement industry with readership estimated at 20 000 readers. A bi-weekly newsletter is also sent out weekly to subscribers and all articles are posted on our LinkedIn, Facebook and twitter pages. As an industry specific publication, our readers are the buyers of advertisers' products and services which means your advertising message reaches its intended recipients. Africa Cement Review gives you the advertiser direct exposure to decision makers in the African cement industry. Listing options are also available on our online Suppliers Directory.

Africa's leading cement news source

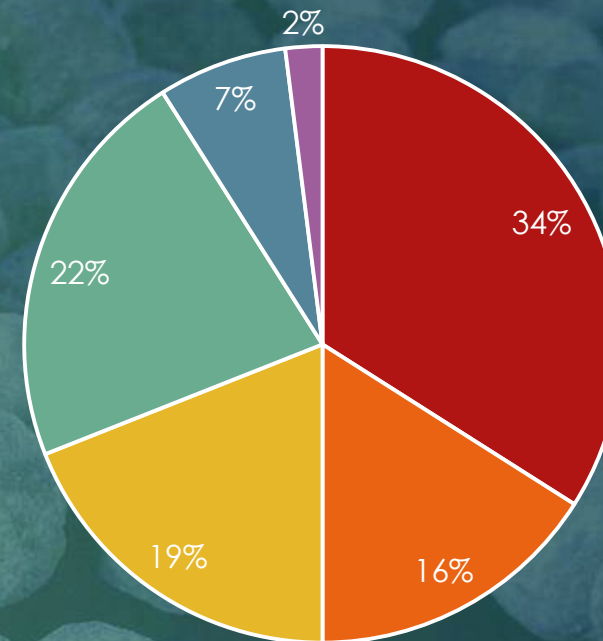


Distribution



■ West Africa ■ Southern Africa
■ North Africa ■ East Africa
■ Central Africa ■ Other

Titles



■ Managers (Senior, Plant, Production, Procurement)
■ CEO, COO, MD, CHAIRMAN
■ GM, VPs, Technical, Quarry, R&D
■ Engineers (Process, Electrical, Mechanical, chemical)
■ Government, Academics
■ Other

Editorial Calendar 2024

Jan/Feb

- Kilns and dryers
 - Furnaces
- Safety & training
 - Dosing

Mar/Apr

- Health & Safety
 - Dust Control
- Various Cements
- Instrumentation & Control

May/June

- Lubrication
- Future of cement production in Africa
 - Fans & blowers
 - Silos

Jul/Aug

- Electric motors & Gearboxes
- Machine Learning, Ai , Data
- Packaging & Storage Solutions
 - Pumps & Valves

Sept/Oct

- Refractories
 - Cooling
- Bucket Elevators & Conveyors
 - Quarrying
 - Crushers
 - Milling

Nov/Dec

- Online Condition monitoring
- Automation and remote operations
- Environmental Management
 - Waste Heat Recovery



Print Advertising Rates 2024

(Prices exclude Agency commission)

ADVERT	SIZE (Type Area) (Height x Width)	1-2 Insertions USD\$	3-4 Insertions USD\$	5-6 Insertions USD\$
Strip Advert	185x65mm	520	490	470
Quarter Page	90x135mm	610	590	570
Third Page	185x90mm	740	720	695
Half Page	185x135mm	990	950	910
Full Page	210x297mm	1350	1250	1150
Double- Page Spread	402x280mm	1950	1850	1750

MATERIAL REQUIREMENTS: High-resolution file in PDF format must be supplied and the resolution should be no lower than 300dpi.

Preferred File Format

Adobe PDF with:

- All graphic content set as CMYK with a minimum resolution of 300dpi at 100% size
- Line art as vector (preferred) or with a minimum resolution of 1200dpi at 100% size

Other File Formats

We also accept artwork in other professional files formats such as; Adobe Photoshop, AI, JPEGs or TIF

high resolution at 300 dpi and Corel Draw (CDR). All graphics should be CMYK.

Special Positions

Covers	USD\$
Inside Front	1490
Inside Back	1450
Outside Back	1490
Front Cover	1700

High Visibility Packages

Package	USD\$
2 X Page Corporate Profile (half page Advertisement)	2100
Full Page Ad+ Full Page Profile	1750
Half Page Ad+ Full Page Profile	1450

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Our Online Rates

Online Suppliers Directory Listings	Includes	USD\$/YEAR
Standard Listing	Product and services list + contact details	300
Branded Listing	Product and services list + contact details+ Logo + QR Code	390



Ad	Size	USD/MONTH
Leader Banner	728x90 pixels	290
Small Banner	260x90 pixels	220
Rectangle	300x260 pixels	310
Tower Ad	120x360 pixels	350
Square Tab	120x60 pixels	190

Bi-weekly online Newsletter	USD/2 WEEKS
Leader Banner (728x90 pixels)	190
Rectangle (300x260 pixels)	250

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